

6/30/81

Dear ARCADIAN Subscriber:

Please forgive the form letter, I have to get a number of these out...

AstroVision is giving me the opportunity to place an advertising sheet inside each box of the new ARCADE-PLUS. The packaging scheme also places an AstroVision Basic cartridge in with the Arcade, so that each purchaser will be exposed to programming when he gets tired of the games. My advertising sheet, copy enclosed, offers a free set of 10 program listings with the subscription. These are taken from various issues of the ARCADIAN and are a mixed package, big and small. I would like to include your program: MICROTREK in this offer. I am also offering the same group of programs on tape to these new subscribers at \$7.50, and I intend to pay a royalty of .25 per program to the authors for each tape sold. We will do all the reprogramming necessary (to get into A/V Basic) and the mechanics of making tapes. I would appreciate the return of the lower half of this letter, indicating your agreement with the above.

Sub John

I agree to a payment of \$0.25 from each Subscription Offer Tape sold, containing a copy of my program: MICROTREK

(signed)

(date)

William R. Andrews

11 July, 1981